ROGER LANDMAN

USER EXPERIENCE SPECIALIST

My 17 years of design experience encompasses web design, e-learning development, digital magazine publishing and corporate knowledge management.

Through these opportunities my skillset has evolved to include user interface design (UI), interaction design and user experience design (UXD). I also have capabilities in animation, iconography and digital illustration.

For the past five years I have specialised in manufacturing-related technologies and applications working as a part of a team designing and implementing Operational Excellence systems in large global manufacturing clients.

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EDUCATION

University of Cape Town (2016)	User Experience Design (Short Course)
Hirt and Carter Training Centre (2002)	Digital Diploma

EXPERIENCE

Competitive Capabilities International (June 2014 - Present)

User Experience Specialist (January 2018 - Present)

Managing User Experience for the Products Division, including:

- User engagement management - setting up, planning, and conducting user interviews
- User feedback analysis - analysing data from interviews and feedback mechanisms, and transforming it into actionable insights for product owners and decision-makers
- User interface design - designing user interfaces and user experiences, from wireframing and prototyping, to detailed design
- Information architecture
- Liaising with development teams and conducting design reviews

Interaction Designer (June 2014 - January 2018)

Working within the Centre of Excellence:

- User experience and interaction design for the learning and knowledge management system
- Design thinking champion
- Creating animated videos
- Developing infographics and iconography
- Collecting and analysing user data (Google Analytics)

bigFIG Digital Media Ltd (October 2008 - January 2013)

Interaction Designer

- Worked in a digital publishing team creating interactive magazines
- Early pioneers of digital magazine publishing, initially developing in Adobe Flash and later migrating to new technologies for Apple and Android
- Our team was responsible for the entire production process from UI design, coding, illustration and animation to video and audio editing

LR Management Group (January 2008 - September 2008)

Senior Designer

- Interface design and development of corporate e-learning programmes for global client base
- Working with clients and learning designers to create engaging learning journeys
- Graphic asset creation for development teams
- Graphic design

Laragh Courseware (September 2006 - December 2007)

Senior Designer

- Senior graphic designer creating learning assets for world-leading e-learning producer
- Graphic design oversight
- Corporate website design and management

APPLICATIONS	
Adobe Animate [Flash]	●●●●●
Adobe Illustrator	●●●●○
Adobe Photoshop	●●●●○
Adobe Premiere Pro	●●●●○
Adobe InDesign	●●●○○
InVision	●●●○○
Balsamiq	●●●●○
Video recording and editing software [OBS, Handbrake, Audacity]	●●●●○
Microsoft Office Suite	●●●●○